



**National
Association of
Neonatal
Nurses**

2010 Conference Program Guide Advertising

NANN 26th Annual Educational Conference

September 19–21, 2010

Advertising in the NANN 2010 Annual Educational Conference Program Guide offers you concentrated exposure to the 1,000 neonatal nurses expected at this year's conference. The program guide will contain the complete conference schedule, paper and poster presentations, exhibit listing, and floor plan; attendees will refer to it often. Attendees consider the program guide one of the key benefits they receive from attending the conference. Take advantage of this opportunity to put your message in the spotlight.

SPACE	EXHIBITOR RATE	NONEXHIBITOR RATE
Full page (5" x 8")	\$1,000	\$1,500
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1/2 page - V (2.5" x 8")	\$750	\$950
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COLOR RATES (extra charge per page) 4-color rates ≈ \$650		
COVERS (include 4-color)		
Inside front	\$2,000	
Inside back	\$1,900	
Back cover	\$2,100	
No cancellations after space close date. Rates are net, no agency discounts permitted.		
Space reservation and artwork deadline: July 30, 2010		
First right-of-refusal deadline on ad positions: June 15, 2010		

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