



2009 Conference Program Book Advertising

NANN 25th Annual Conference September 23-26, 2009

Advertising in the **NANN's** (National Association of Neonatal Nurses) **2009 Conference Program Book** offers you concentrated exposure to the more than **1,000 neonatal nurses** expected at this year's conference. The program book will contain the complete conference schedule, paper and poster presentations, exhibit listing & floor plan; attendees will refer to it often. Attendees consider the program book one of the key benefits they receive from attending the conference because it contains a CD with all of the speaker handouts and abstracts. Take advantage of this opportunity to put your message in the spotlight.

SPACE	EXHIBITOR RATE	NON-Exhibitor RATE
Full page (5" x 8")	\$1,000	\$1,500
1/2 page - H (5" x 4")	\$750	\$ 950
1/2 page - V (2 1/2" x 8")	\$750	\$ 950

Trim Size: 6" x 9"

COLOR RATES (extra charge per page) 4-color rates ≈ \$650

COVERS (include 4-color)

Inside front	\$2,000
Inside back	\$1,900
Back cover	\$2,100
Single-sided Tab	\$2,000
Double-Sided Tab	\$3,000

No cancellation after space close date. Rates are net.

Space Reservation and Artwork Deadline: **8/3/09**

First right of refusal deadline on Ad Positions: June 15, 2009

Please print or type.

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Non-exhibitor Size of ad _____ 4/color _____ Black & White _____

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