

New Membership Drive Rewards NANNP Members

A new membership drive -- running through August 2009 -- rewards both a NANNP member who refers potential new members with NANNP merchandise as well as one member who recruits the most new members with a \$300 Amazon gift certificate.

The **ReMember Your Friends Campaign** invites each NANNP member to recruit at least one new member in the coming months. Encourage your colleagues to take advantage of all the benefits of NANNP membership including a dedicated listserv for NNPs, access to the members-only section of the web site, and all the valuable benefits from automatic membership in NANN. Remember, NANNP is your voice for communicating jointly with the Perinatal Section of the American Academy of Pediatrics (AAP) about neonatal issues in order to improve upon the already strong collaboration between neonatologists and NNPs. NANNP membership continues to be a great investment in your professional development and career – why not pass the word on to your colleagues?

Members who provide referral names are eligible for a drawing for NANNP merchandise -- regardless of whether a colleague joins or not. The more names you provide, the greater the chance you have to win merchandise from our NANNP store.

In addition, the member who recruits the most new members from November 18, 2008 through August 2009 will be the Recruiter of the Year and will receive a \$300 Amazon gift certificate. This award will be given to only one member.

Referring colleagues to NANNP is now easier than ever:

- You can request NANNP Membership applications from your Member Services Representative at 800/451-3795 and deliver them in person.
- Or you can direct them to join online right away!
- Or use our “Tell a Colleague” e-mail tool on the home page
- Or simply give us the names and contact information of each colleague you know who could benefit from NANNP membership, and leave the rest to us! We'll send them an e-mail notification of your nomination with a live link to our web site where they can complete a short Member Application and get complete details on all the benefits of NANNP membership!

How It Works: Prizes for new member recruitment will be awarded based on new members received from November 18, 2008 through August 2009. New members are defined as individuals that sign up to become either a NANNP, NANNP International or NANNP Student member, having never been a NANNP member previously. Only current NANNP members may participate. All applications must be postmarked

with payment by August 31, 2009. Applications must be marked with the recruiter's name to qualify.

- You must be a current NANNP member to participate in the campaign and to be eligible for prizes.
- To receive credit, your Name must be listed on the recruited member's application. Recruiters will only be awarded credit for completed and paid memberships.
- Online applications are acceptable. The box with name of member referring them must be filled in to be eligible.
- Members recruited must be new members (eligible individuals are those who have not been members of NANNP in the past six months).
- Each new member application must be postmarked by August 31, 2009.
- Recruiter's membership must be current to be eligible to receive prizes.
- All prizes will be distributed after August 31, 2009, following announcements of winners. Winners will also be announced at the NANN 2009 Conference.
- All prizes will be coordinated through the NANN National Office and will be subject to limitations and availability. Prizes are not transferable. No cash prizes will be awarded.

NANNP is grateful for all the member recruitment that our current members have done and continue to do. We encourage our members to recruit their colleagues or NNP students to become members themselves with our NANNP ReMember Your Friends Campaign.

Thank you for your interest in the future of NANNP!