



National Association of Neonatal Nurses

EXHIBITOR INFORMATION

Welcome to the 27th Annual Educational Conference of the National Association of Neonatal Nurses (NANN), September 14-16, 2011 in Orlando, FL. We have an exciting program planned, and are expecting approximately 1,000 neonatal nurses and nurse practitioners to attend. Below is logistical information related to exhibiting, as well as information to help promote your participation and drive attendees to your booth.

EXHIBIT SCHEDULE

Monday, September 12

Early Freight Delivery 2-5pm
(by appointment only)

Tuesday, September 13

Exhibitor Setup 8am-5pm

Wednesday, September 14

Exhibitor Setup 8am-2pm
Opening Reception w/Exhibits 5:30-7:30pm

Thursday, September 15

Exhibits Open 10am-2pm
Break in Exhibit Hall 10-11am
Attendee Lunch in the Exhibit Hall Noon-2pm

Friday, September 16

Exhibits Open 10am-2pm
Break in Exhibit Hall 10:15-11am
Attendee Lunch in the Exhibit Hall Noon-2pm
Exhibitor Teardown 2-10pm

Schedule as of 6/13/11, subject to change. Please check [NANN Exhibitor Website](#) for up-to-date information.

Advertising, Promotional and Commercial Support Opportunities—Pre-Show Marketing is essential to your success and is proven to increase ROI. Promote your products/services and drive attendees to your booth by taking advantage of the many opportunities NANN has to offer including:

- Program Guide Advertising
- Hotel Room Drop
- Hotel Voice Mail Message
- Corporate Showcase
- Tote Bags, Portfolios, Pens
- Internet Stations
- Lanyards, Hotel Room Key
- Massage Center
- Convention Hall Monitor Advertising //Billboard Adv
- Preregistered Attendee List
- Corporate Satellite Symposia
- NNP Faculty Summit
- Continuing Education Sessions
- NANNP Luncheon
- NANN/NANNP Awards
- Opening Reception
- President's Reception
- Food Event on Exhibit Floor

Descriptions of these opportunities can be found in the [Exhibitor Prospectus](#)

Program Guide Description/Virtual Floor Plan—If you have not done so already, please email your company/product description to [Karen Vander Heyden](#) of NANN for listing in the program guide and on the [NANN Virtual Floor Plan](#). The description can be up to 500 characters, including spaces and punctuation.

Hotel/Travel Information—It has come to the attention of NANN that an unauthorized company is soliciting NANN conference attendees and exhibitors to book hotel rooms at the Annual Conference host hotels. This is not sanctioned by NANN. We recommend that you book your rooms directly through the Caribe Royale via phone (888/ 258-7501) or online at: [Caribe Royale Hotel Reservations](#). Room rate is \$119, but rooms are going quickly, so book your reservation today! Additional travel information can be found at: [NANN Travel Information](#).

Exhibitor Service Manual—Your Booth Includes: Pipe/drape along the back wall, side rail with curtain and a company ID sign. The exhibit hall is carpeted. Additional items such as furniture, electricity, internet, etc., are not included with your booth space, but can be ordered through the decorator, [Shepard Exposition Services](#). Not-for-profit booths include a complimentary 6' skirted table, 2 side chairs and a waste can.

Exhibitor Badges—Please upload your names for exhibitor badges on the [Exhibitor Badge Website](#) by August 25. You are entitled to 4 badges/10'x10' booth. Additional badges are \$25 each. The exhibit booth does not include a conference registration. If you would like to attend educational sessions and/or earn CNE, you will need to [Register as an Attendee](#). The Conference Schedule (for attendees), including a list of sessions and speakers can be found at: [NANN Conference Schedule](#).

Deadlines—The list of important dates and deadlines can be found on page 3 of the [Exhibitor Prospectus](#).

Preregistered Attendee List—The list of preregistered attendees will be emailed to all exhibitors in a PDF format 1 week before the conference. We **will not** be providing a printed copy of the list onsite at the Conference. Please print it in advance of going to the NANN Conference. To obtain this list in an excel format for the purpose of sending a promotional mailing to attendees, please follow the steps outlined in the [Mailing Label Request Form](#).

Questions—Please contact [Patrick Filippelli](#) of NANN at 847/375-4754, pfilippelli@nann.org.